

**ORDER**

**UNIVISION**  
**COLORADO**  
**KCEC-TV**

**Orders**  
**Order / Rev:** 71675  
**Alt Order #:**  
**Product Desc:** Udall for Colorado Sept 22-28th  
**Estimate:**  
**Flight Dates:** 09/22/14 - 09/28/14  
**Original Date / Rev:** 09/18/14 / 09/18/14  
**Order Type:** GENERAL  
**Primary AE:** Denver House  
**Sales Office:** L-DEN  
**Sales Region:** Local

**Agency**  
**Name:** Blue West Media  
**Buying Contact:**  
**Billing Contact:**  
 5130 E. 18th Ave.  
 Denver, CO 80220  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Udall, Mark  
**Demographic:** HH  
**Product Codes:** Candidates  
**Priority:** P-01  
**Revenue Codes:** AGY, GEN, POL  
**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/28/14	60	\$26,505.00	\$22,529.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	60	\$26,505.00	\$22,529.25	0.00
<b>Totals</b>	<b>60</b>	<b>\$26,505.00</b>	<b>\$22,529.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denver House	L-DEN	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCEC	09/22/14	09/28/14	M-F 6a-10a Despierta America	CM	6a-10a	33333--	:30	15	\$150.00	P-01	0.00	NM	15	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	33333--		15				\$150.00		0.00			
N 2	KCEC	09/22/14	09/28/14	Daytime M-F Hour 3	CM	11a-12p	--1----	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	--1----		1				\$150.00		0.00			
N 3	KCEC	09/22/14	09/28/14	Daytime M-F Hour 5	CM	1p-2p	1---1--	:30	2	\$190.00	P-01	0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	1---1--		2				\$190.00		0.00			
N 4	KCEC	09/22/14	09/28/14	Daytime M-F Hour 6	CM	2p-3p	-1-----	:30	1	\$75.00	P-01	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	-1-----		1				\$75.00		0.00			
N 5	KCEC	09/22/14	09/28/14	Early Fringe M-F Hour 1	CM	3p-4p	1111---	:30	4	\$250.00	P-01	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	1111---		4				\$250.00		0.00			
N 6	KCEC	09/22/14	09/28/14	Early Fringe M-F Hour 2	CM	4p-5p	-1111--	:30	4	\$250.00	P-01	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/22/14	09/28/14	-1111--		4				\$250.00		0.00			

Order / Rev: 71675  
 Alt Order #:  
 Flight Dates: 09/22/14 - 09/28/14

Advertiser: Udall, Mark  
 Product Desc: Udall for Colorado Sept 22-28th  
 Estimate:

KCEC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KCEC	09/22/14	09/28/14	Early News M-F 1.1 Local Early News M-F	CM	5p-530p	11111--	:30	5	\$800.00	P-01	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/22/14	09/28/14	11111--		5			\$800.00	0.00					
N 8	KCEC	09/22/14	09/28/14	Early News M-F 1.2 Network Early News M-F	CM	530p-6p	11111--	:30	5	\$650.00	P-01	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/22/14	09/28/14	11111--		5			\$650.00	0.00					
N 9	KCEC	09/22/14	09/28/14	Late Fringe M-F Hour 1 Late Fringe M-F 11p-12a	CM	11p-12a	11111--	:30	5	\$50.00	P-01	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/22/14	09/28/14	11111--		5			\$50.00	0.00					
N 10	KCEC	09/22/14	09/28/14	Late News M-F 1.1 Local Late News	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	11111--	:30	5	\$750.00	P-01	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/22/14	09/28/14	11111--		5			\$750.00	0.00					
N 11	KCEC	09/22/14	09/28/14	Late News M-F 1.2 Network Late News M-F	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	11111--	:30	5	\$1,200.00	P-01	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/22/14	09/28/14	11111--		5			\$1,200.00	0.00					
N 12	KCEC	09/22/14	09/28/14	Late Fringe Sa Hour 1 Sa 10p-1030p	CM	10p-1030p	-----1-	:30	1	\$425.00	P-01	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/22/14	09/28/14	-----1-		1			\$425.00	0.00					
N 13	KCEC	09/22/14	09/28/14	Late Fringe Su Hour 1 Su 1030p-11p	CM	1030p-11p	-----1	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/22/14	09/28/14	-----1		1			\$350.00	0.00					
N 14	KCEC	09/22/14	09/28/14	M-F Prime A M-F Prime 6p-7p	CM	6p-7p	-11----	:30	2	\$700.00	P-01	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/22/14	09/28/14	-11----		2			\$700.00	0.00					
N 15	KCEC	09/22/14	09/28/14	M-F Prime B M-F Prime 7p-8p	CM	7p-8p	1-----	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/22/14	09/28/14	1-----		1			\$600.00	0.00					
N 16	KCEC	09/22/14	09/28/14	M-F Prime D M-F Prime 9p-10p	CM	9p-10p	---1---	:30	1	\$625.00	P-01	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/22/14	09/28/14	---1---		1			\$625.00	0.00					
N 17	KCEC	09/22/14	09/28/14	Sa Prime Rotator Sa Prime 7p-9p	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----1-	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/22/14	09/28/14	-----1-		1			\$500.00	0.00					
N 18	KCEC	09/22/14	09/28/14	Su Prime Rotator Su Prime 7p-9p	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----1	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 09/22/14	09/28/14	-----1		1			\$500.00	0.00					
													Totals	60	\$26,505.00

# Station Order

## Udall for Colorado-DSCC

**Market:** Denver-Boulder

Estimate ID

**Flight Dates:** Monday, September 22, 2014 to Sunday, September 28, 2014

242

**Contact:** Don Daboub**Phone:** 303-832-0050**Email:** ddaboub@entravision.com**Fax:** 303-832-3410**Direct:** 303-318-6224**KCEC-TV**

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 22	Sep 23	Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	
Despierta America	EM	M-F	\$150.00	3	3	3	3	3			15
6:00 AM 10:00 AM		30	<b>\$2,250.00</b>								
Sold out P3											
Amores	DT	M-F	\$150.00			1					1
11:00 AM 12:00 PM		30	<b>\$150.00</b>								
Hoy	DT	M-F	\$190.00	1				1			2
1:00 PM 2:00 PM		30	<b>\$380.00</b>								
La Rosa Guadalupe	DT	M-F	\$75.00		1						1
2:00 PM 3:00 PM		30	<b>\$75.00</b>								
El Gordo y la Flaca	EF	M-F	\$250.00	1	1	1	1				4
3:00 PM 4:00 PM		30	<b>\$1,000.00</b>								
Primer Impacto	EF	M-F	\$250.00		1	1	1	1			4
4:00 PM 5:00 PM		30	<b>\$1,000.00</b>								
KCEC 5p News	EN	M-F	\$800.00	1	1	1	1	1			5
5:00 PM 5:30 PM		30	<b>\$4,000.00</b>								
Univision News	EN	M-F	\$650.00	1	1	1	1	1			5
5:30 PM 6:00 PM		30	<b>\$3,250.00</b>								
La Que No Podia Am	LF	M-F	\$50.00	1	1	1	1	1			5
11:00 PM 12:00 AM		30	<b>\$250.00</b>								
KCEC 10p News	LN	M-F	\$750.00	1	1	1	1	1			5
10:00 PM 10:30 PM		30	<b>\$3,750.00</b>								
Univision News	LN	M-F	\$1,200.00	1	1	1	1	1			5
10:30 PM 11:00 PM		30	<b>\$6,000.00</b>								

Mary Wittemyer

**BlueWest Media**

5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 9/18/2014 9:36:39 AM

KCEC-TV

Page 1 of 2

mary@bluewestmedia.com

# Station Order Udall for Colorado-DSCC

**Market:** Denver-Boulder

Estimate ID

**Flight Dates:** Monday, September 22, 2014 to Sunday, September 28, 2014

242

**Contact:** Don Daboub  
**Email:** ddaboub@entravision.com

**Phone:** 303-832-0050  
**Fax:** 303-832-3410  
**Direct:** 303-318-6224

## KCEC-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 22	Sep 23	Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	
Primero y Diez 10:00 PM 10:30 PM	LN	Sa 30	\$425.00 <b>\$425.00</b>						1		1
Sun Univision News 10:30 PM 11:00 PM	LN	Su 30	\$350.00 <b>\$350.00</b>							1	1
Novela 6:00 PM 7:00 PM	PA	M-F 30	\$700.00 <b>\$1,400.00</b>		1	1					2
Novela 7:00 PM 8:00 PM	PT	M-F 30	\$600.00 <b>\$600.00</b>	1							1
Novela 9:00 PM 10:00 PM	PT	M-F 30	\$625.00 <b>\$625.00</b>				1				1
Sabado Gigante 7:00 PM 9:00 PM	PT	Sa 30	\$500.00 <b>\$500.00</b>						1		1
Gigante 7:00 PM 9:00 PM	PT	Su 30	\$500.00 <b>\$500.00</b>							1	1
<b>Station Gross Totals</b>			<b>\$26,505.00</b>	<b>11</b>	<b>12</b>	<b>12</b>	<b>11</b>	<b>10</b>	<b>2</b>	<b>2</b>	<b>60</b>

Mary Wittemyer  
**BlueWest Media**  
5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 9/18/2014 9:36:39 AM

KCEC-TV  
Page 2 of 2

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**KCEC-TV      Denver-Boulder**

**Date:**

**9/18/2014**

I, BlueWest Media,

being/on behalf of: Mark Udall/DSCC,

a legally qualified candidate of the Democratic

political party for the office of: \_\_\_\_\_

in the \_\_\_\_\_

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, September 22, 2014			Sunday, September 28, 2014		
Attach proposed schedule with charges (If available): \$26,505.00					

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:  
Deanna Nesburg

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Thursday, September 18, 2014

*Mary W...*

**Date**

**Signature**

***To Be Signed By Station Representative***

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

**Signature**

**Printed Name**

**Title**



# BlueWest media

MEDIA BUYING

5130 E. 18TH AVE., DENVER, CO

Wells Fargo Bank, N.A.

23-7-1020

EZShield™ Check Fraud  
Protection for Business

September 18, 2014

PAY TO THE  
ORDER OF

KCEC-TV

\$ \*\*45,526.00

Forty Five Thousand Five Hundred Twenty Six and 00/100\*\*\*\*\* DOLLARS

BlueWest Media

MEMO

Udall for Colorado-DSCC

*Mary Witz*  
AUTHORIZED SIGNATURE

⑈002759⑈ ⑆102000076⑆ 1344425564⑈

BLUEWEST MEDIA-MEDIA FUND

2759

KCEC-TV

September 18, 2014

<u>Advertiser</u>	<u>Est #</u>	<u>Category</u>	<u>Payment</u>
Udall for Colorado-DSCC	242	09\22-28\2014:Denver:	\$22,529.25
Udall for Colorado-DSCC	243	09\29-10\05\2014:Denver:	\$22,996.75

Check Total: \$45,526.00